

AW24

The Furniture & Home Accessories

Directory

Welcome home

Serene. Ordered. Inviting. The entrance hall should be a considered introduction to your whole living space, and create a relaxing atmosphere from the moment you step inside. A place where style meets functionality, it sets the tone for the entire home. Console tables are great for displaying decorative pieces (think a vase with fresh flowers), or keeping valuables organised where you can easily find them.



Opposite page, from top left:
Colderidge Doormat £45
(W45xL75cm),
Braided Oval Doormat –
Large £50 (W55xL115cm),
Vineyard Table £365
(H71xW76xD76cm),
Cowley Table Lamp £95,
Marton Console Table £375
(H85xW96xD23cm),
Arley Whitewashed
Terracotta Jug £70,
Braided Jute Runner £185
(W70xL230cm)

This page:
Vineyard Console Table £495
(H44xW105xD30cm)





It's all in the texture

Embrace a space for slowing down and finding yourself. A place where practical, hardwood elements meet deep, comforting furnishings. Layering a full range of textiles in a neutral colour scheme makes the room cosy and inviting, and creates a calm, relaxing space.



Above, from top:
Marco Cushion – Medium Square £50, Greenwich Cushion – Medium Square £40, Brookby Cushion – Medium Square £50

Opposite page from left:
Pembury Pouffe £445 (H35xW55xD85cm), Large Burlington Sofa from £2350 (H85xW218xD107cm), Culver Lamp £165, Marton Sofa Side Table £185 (H47xW50xD23cm), Braided Jute Rug – Large £575 (W200xL300cm)

Living life

Living rooms are multi-use spaces. Designed for hosting and relaxing, they need to be inviting and tranquil, practical and beautiful. Think side tables for cups of tea with a bottom shelf offering extra storage space for books and magazines, while our extensive range of lamps creates all the atmosphere you need.

From left:
Southwold Sofa Collection
from £1800 (H84xW182xL94cm),
Manon Cushion Cover - Medium
Square £40, Kingham Coffee Table
£395 (H50xW90xD55cm),
Farden Bowl £40, Witton Vase £40,
Charmouth Rug Collection
from £495, Cowley Black Table
Lamp £95 (H60xW30.5xD30.5cm),
Matis Chair £1500
(H94xW78xD74.5cm),
Marton Floor Lamp £225
(H122xW35xD35cm)

Let in the light

The natural, neutral tones of our sofas and side chairs pair beautifully with pristine white walls and accessories. Add warmth with exposed wood.



This page, from left:
 Calvert Sheepskin Chair £1500 (H70xW76xD78cm),
 Vineyard Table £365 (H71xW76xD76cm),
 Elliot Table Lamp £95 (H51xW26xD26cm),
 Ledbury Sofa from £2400, Cartmel
 Coffee Table £425 (H45xW100xD70cm),
 Charmouth Rug Collection from £495

Opposite, clockwise from left:
 Cartmel Table - Large £345
 (H68xW61xD61cm), Coombe Pendant
 Ceiling Light £125 (H28xW17xD17cm),
 Sheepskin Stool £345 (H50xW45xD45cm),
 Sheepskin Chair £1100 (H80xW65xD65cm),
 Southwold Armchair from £1200, Cartmel
 Sofa Side Table £165 (H48xW50xD23cm),
 Single Sheepskin Rug £95 (W60xL90cm),
 Matis Chair £1500 (H94xW78xD74.5cm)



The right rugs

Rugs have the ability to instantly transform any space: setting the mood, creating separate areas within a room and giving a cohesive feeling with furniture pieces. Jute and wool-blend styles — durable without being too rough on bare feet — are ideal for high-traffic areas such as entrance halls. With a pleasingly fluffy texture, shearling rugs feel whisper-soft to walk on and work well placed in low-traffic areas — think cosy corners for sinking into and reading a good book, or by the side of the bed.



From left:
Charmouth Rug Collection from £495,
Braided Jute Rug Collection from £185,
Milburn Rug Collection from £265,
Woodbury Rug Collection from £375,
Pembury Rug Collection from £595,
Broughton Heritage Rug £1995



Reach out and touch

Our cosy sheepskin pieces add wonderfully soft texture to any space. We travel the world — from New Zealand to Tibet — to find the softest, most durable wool fibres for each product in this collection.



Opposite page, clockwise from top left:
Sheepskin Pouffe £595 (H47xW77xD77cm),
Tibetan Sheepskin Rug – Double £225 (W55xL150cm),
Curly Sheepskin Stool £295 (H47xW40xD40cm),
Cosy Sheepskin Pouffe £325 (H45xW50xD50cm),
Sheepskin Stool £345 (H50xW45xD45cm),
Round Sheepskin Pouffe £595 (H42xW77xD77cm)

This page, from left:
Norton Stool £120 (H42xW37xD37cm),
Cosy Sheepskin Chair £1600 (H71.5xW71xD68cm),
Cosy Sheepskin Pouffe £325 (H45xW50xD50cm),
Harlington Rug Collection from £395

A work of art

We're adding two new styles to our intricately textured wall-art range. These hand-painted pieces join our existing Jaipur collection of hand-pressed papier-mâché artworks, and each one is unique. Hung alone or paired with other pieces, they make a striking addition to at-home gallery walls. Each artwork is finished in a durable, hand-constructed frame, adding a warm, natural feel to any room.



This page:
Textured Hand-Painted Wall Art – Set of 2
£350 (H62xW30xD3cm) *Coming soon,*
Textured Hand-Painted Wall Art
£495 (H190xW20xD3cm) *Coming soon*

Opposite page, clockwise from top left:
Jaipur Hand-Crafted Wall Art – Medium No.1
£350 (H91.5xW74xD3cm),
Jaipur Hand-Crafted Wall Art – Medium No.2
£350 (H91.5xW74xD3cm),
Jaipur Hand-Crafted Wall Art – Large No.2
£450 (H128xW99xD3cm)

Mirror, mirror

Decoration piece. Functional art.
A well-placed mirror has the ability
to transform a room, making it appear
larger, and amplifying natural light.



From left:
Chiltern Fine-Metal Full-Length Arch Mirror £375 (H187xW79xD2.5cm),
Penrose Mantel Mirror £425 (H91.5xW110xD4cm), Penrose Round Mirror
£225 (H74xW74xD4cm), Chiltern Fine-Metal Mantel Arch Mirror £300
(H112xW95xD2.5cm), Marton Round Mirror £85 (H46xW46xD2.5cm)

A warm glow

Task lighting where you really need it — from reading before bedtime to getting creative in the kitchen. In living rooms or on bedside tables, our hand-crafted table lamps add just the right level of illumination.



This page, from left:
Tenby Table Lamp £110,
(H30xW27xD27cm),
Large Table Lamp is not available.
Rowan Portable Table Lamp £145
(H30xW22xD22cm),
Clayton Table Lamp £110
(H40xW31xD31cm)

Opposite, from left:
Winton Table Lamp £145
(H54xW24xD24cm),
Portland Portable Table Lamp £125
(H28.5xW23xD23cm),
Overton Table Lamp £125
(H59xW40xD40cm),
Abingdon Table Lamp £275
(H65.5xW41xD41cm),
Worthen Brass Table Lamp £110
(H50xW24xD24cm)



Lights on

Arriving home to a welcoming glow. Enjoying atmospheric meals around the dining table. Reading your favourite novel in a quiet corner. Everyday moments made better with the right mood lighting.



This page, clockwise from top left:
 Montgomery Ceiling Light £450,
 Brookby Cushion from £50,
 Marco Cushion – Medium Square £50,
 Stanton Midi Dinner Candle Holder
 £20, Beaded Stanton Dinner Candle
 Holder £30, Farden Bowl £40,
 Jaipur Hand-Crafted Wall Art from £295

Opposite from top left:
 Forden Ceiling Light £250
 (H32xW50xD50cm),
 Helston Chandelier Ceiling Light
 from £350, Belvedere Ceiling Light
 £175 (H44xW28xD28cm),
 Coombe Pendant Ceiling Light £125
 (H28xW17xD17cm)





Show & tell

Impactful display pieces that catch the eye. Our hard-working storage solutions are ideal for housing made-for-sharing serveware or displaying neatly-folded linens and other practical accessories.

This page, from top left:
 White Glass Display Cabinet £1495 (H181xW127xD41cm),
 Seagrass Collection from £10,
 Seagrass Nested Baskets –
 Set of 3 £35, Milburn Rug
 Collection from £265

Opposite from top left:
 Vineyard Table £365
 (H71xW76xD76cm),
 White Glass Display 3-Door
 Sideboard Cabinet £1595
 (H85xW153xD40cm),
 White Glass Display 2-Door
 Sideboard Cabinet £995
 (H100xW90xD40cm),
 Vineyard Bench £175
 (H44xW105xD30cm),
 Tibetan Sheepskin Rug
 Collection from £125



Made for you

Made in the UK, our expertly crafted collection offers a classic look and feel, without compromising on comfort.

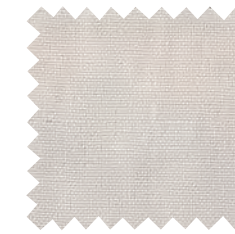
1. Pick your design. Whether you're after a new sofa or headboard, choose from our bespoke selection in our favourite styles.
2. Find your fabric. We have a choice of 17 shades available, across a range of materials. You can request up to six free swatches per order.
3. Choose your legs. Add an even more personalised touch to your piece by choosing the colour of the wooden legs, available in light or dark oak.
4. Crafted with pride. Whether it's our West Yorkshire wool or the plush velvet made for us in Italy, we're proud to bring you the finest materials and most-considered finishes. Each piece is made to order.
5. Your piece arrives. Some styles are delivered assembled (with the exception of the legs), while others arrive flat-packed and require assembly.

Southwold Sofa Collection
 from £1800 (H84xW182xL94cm),
 Kingham Coffee Table £395
 (H50xW55xL90cm),
 Charmouth Rug Collection from £495

Our fabric library

With up to 17 shades available, discover your ideal match from our choice of seven materials.

LINEN



Cloud Grey

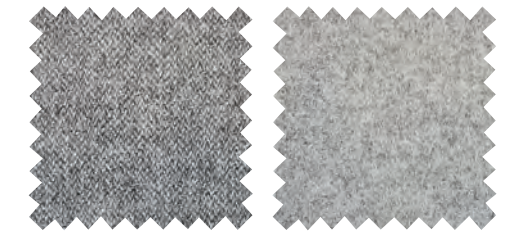
BOUCLÉ



Biscuit

Oat

WOOL



Ash Grey Tweed

Soft Grey

VELVET



Smoke

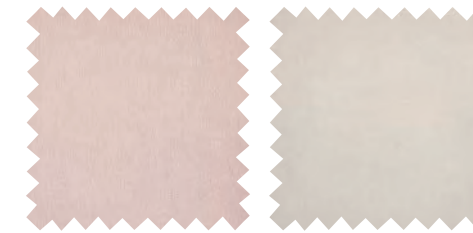
Truffle

Dove

Pebble

Buttermilk

VELVET



Blush

Oyster

COTTON

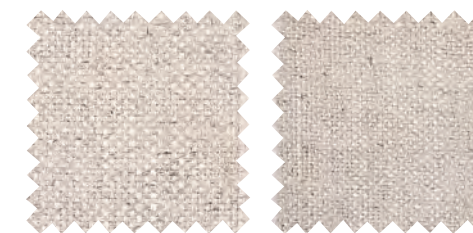


Clay

Stone

Almond

LINEN BLEND



Natural

Nougat



Scan to discover our complete collection of made-to-order sofas and chairs.

Bed and board

Upholstered in the UK by skilled craftspeople, our beds are the foundations of sweet dreams. With recessed low legs and two headboard heights, they offer ultimate comfort.



This page, clockwise from top right:
Richmond Headboard *Double from* £750 (H130xW147xD13cm),
Richmond Bed Range *Double from* £1750 (H130xW147xL205cm),
Cavendish Headboard *Double from* £700 (H130xW137xD8cm),
Cavendish Bed Range *Double from* £1700 (H130xW147xL205cm),
Melbury Headboard *Double from* £650 (H130xW153xD9cm),
Melbury Bed Range *Double from* £1450 (H130xW153xL204cm),
Aldwych Scroll Bed Range *Double from* £2000 (H130xW150xL229cm),
Chalcot Bed Range *Double from* £1850 (H130xW147xL205cm)

Opposite page:
Melbury Bed Range *Double from* £1450 (H130xW153xL204cm), Cowley
Black Table Lamp £95 (H60xW30.5xD30.5cm), Vineyard Table £365
(H71xW76xD76cm), Pembury Rug Collection *from* £595



Scan to discover our complete collection of made-to-order beds and headboards.



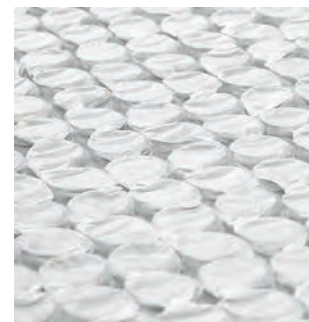
Fast asleep

We're proud to be working with Hypnos on our exclusive mattress collection, using British wool sourced from Red-Tractor-assured farms ensuring it is 100% British, traceable and responsibly produced. Available in medium- and firm-support choices, all our mattresses feature ReActive™ pocket springs, which gently adapt to the shape of the body to keep the spine in its optimum neutral position as you move throughout the night.



Spring technology

Both our Tiverton and Hampden mattress ranges have ReActivePro™ pocket springs which provide triple-edge protection, with a slightly firmer edge for added support and finished with hand side-stitching. Our Hadleigh and Aldbury mattress ranges have ReActive™ pocket springs that offer total body support from edge to edge. Our Aldbury mattress also features additional 1500 Adaptiv™ nano springs in the sewn-in pillow topper. All our mattresses have rows of side stitching for the most-supportive finish.



Scan to learn more about our mattresses.



This page, from top:
 Aldbury Mattress
 Double from £1295,
 Hadleigh Mattress
 Single from £695,
 Hampden Mattress
 Double from £2095,
 Tiverton Mattress
 Double from £1695,
 Richmond Bed Range
 Double from £1750
 (H130xW147xL205cm)

HYPNOS
 THE MOST COMFORTABLE BEDS IN THE WORLD



Child's play

Simple. Practical. Well-made.
Our children's furniture range
is a fun way to bring more order
to little bedrooms and playrooms.



This page, from left:
Cosy Sheepskin Chair £1600
(H71.5xW71xD68cm),
Classic Cot Bed £695
(H96xW78xL147cm),
Tibetan Sheepskin Rug
Collection from £125

Opposite from top left:
Harlington Rug - Medium £395
(W170xL240cm),
Rattan House Storage Chest £245
(H62 xW94.5 xD44.5cm), Classic
Single Bed £595 (H98xW103xL207cm)
Rattan Bunny Storage £60
(H55xW40xD40cm),
Classic Chest of Drawers £675
(H89xW90xD50cm)



Shopping with us is easy

At The White Company, we are passionate about bringing you the best quality, while offering you a truly special shopping experience.

In store: to find your nearest store, visit thewhitecompany.com/stores

Online: visit thewhitecompany.com

By phone: call 020 375 89 222.

Our Customer Service Team will be happy to offer any help you may need.

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This page, from left:
Marely Glazed Vase – Large £48,
Marton Table £125 (H61xW30xD30cm),
Calvert Sheepskin Chair £1500
(H70xW76xD78cm), Cosy Sheepskin
Pouffe £325 (H45xW50xD50cm),
Broughton Heritage Rug £1995
(W200xL300cm)

Front Cover:
Ledbury Sofa from £2400,
Marton Console Table £375
(H85xW96xD23cm),
Braided Jute Rug Collection from £185